THE DIALOG

NEWS AND EVENTS FOR THE STUDENTS OF GEORGE BROWN COLLEGE

APRIL/ MAY 1992

ARCHIVEC

1992/93 TUITION POLICY AND YOUR STUDENT ADMINISTRATIVE COUNCIL

INFORMATION BULLETIN ON

RETURNING STUDENT FEE POLICY 1992/93

FULL-TIME POST-SECONDARY

The College has heard from several students and has met with student representatives regarding the short notice for fees due July 31st. In order to give existing students adequate notice we have agreed, with your student representatives' agreement, to phase in the new fee policy.

Accordingly for the 1992/93 Academic Year only the following policy will apply for returning students

The College prefers returning students to pay full fees by July 31st. This will ensure their place in the program and will simplify our collection procedures.

However, if students are having difficulty in coming up with full fees, they may defer one half tuition (in most cases \$428.00) until November 13th. There will be no charge for this as long as deadlines are met.

Minimum due July 31, 1992 One half of the Tuition Fee **Student Activity Fee** Transcript & Graduation Material Fees (if applicable). Different program fees may vary. More details will be mailed in June

\$428.00

\$86.00

\$38 00

Last day for Balance of Tuition (\$428.00) is November 13, 1992.

NOTE:

- It is critical that we have the minimum payment by July 31, 1992. Places may be reassigned after this date.
 - All fees will be accepted by mail or drop-off box only. Do not send cash. Wait for June mail with more information.
- OSAP recipients will have the balance of tuition (\$428.00) deducted from their first installment of OSAP.
- Failure to meet the November 13, 1992 deadline may result in withdrawal from your program.

A HOT LINE number will be published in early May to answer any concerns or questions regarding

Please note that this arrangement is for one year only. Beginning the Academic Year 1993/94 full fees will be due July 31 for all students. The Information Bulletin published April 11, 1992 remains unchanged for new students; i.e. all new students including international students must pay in full by July 15th.

For more information contact the Registration Centre at each campus.

April 22, 1992

George Brown College has recently implemented a new policy for tuition payment. The new policy is to have all tuition payments received by no later than July 31, 1992 for all returning students, and July 15, 1992 for all new students. When this policy became official your Students Administrative Council sent Mr. John Rankin a letter stating our concern for such an abrupt change without consulting students. Within a week I met with Mr. Rankin, President of the College, and Kathy Cesnick, the acting Registrar, to discuss the new policy.

Mr. Rankin stated that the College had not collected \$500,000 in tuition from previous years, he also gave me information on what other Community Colleges do with regards to collection of fees. Currently there are only four Colleges out of twenty three that do not collect there fees upfront, they are George Brown, Durham, Loyalist, and Canadore. Of these colleges George Brown is in the most central location and has the biggest population. The new policy is in line with all other Toronto Colleges, those being Seneca, Centennial, and Humber. Also the other Colleges charge their students for deferrals as well as in some cases late fees. George Brown currently does not, they only charge for the deferral. George Browns deferral policy is to lenient right now and students have no reason to pay their fees when they can defer it so

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INNOVATIVE NEW PARTNERSHIP ANNOUNCED

Ballet Jorgen and George Brown College announced on April 23, 1992 that they are about to enter into a new kind of partnership in performing arts education.

A new dance school — to be called the School of Classical and Contemporary Dance — is being created, replacing the existing School of Dance at George Brown College. The vision and structure for the new school has been developed as a supportive partnership with a reputable dance company — Ballet Jorgen. Ballet Jorgen will form a separate new division to manage the school; and the College will provide the facilities.

"The goal of the School of Classical and Contemporary Dance is to build and maintain a unique school of recognized quality that reaches out to all students who aspire to a dance career," said Bengt Jorgen, Artistic Director of Ballet Jorgen. "The intention is to significantly enrich the cirriculum of the school without compromising its ballet base."

A former National Ballet of Canada dancer, Jorgen believes that contemporary technique produces the kind of strong, versatile dancer now in demand by many dance companies and other performing arts organizations.

The school will offer two main programs: a Professional Program for dancers who wish to pursue a career in dance and have demonstrated their talent and commitment, and a Recreational Program that offers students of all ages the opportunity to experience a wide range of dance styles at many different levels.

"At George Brown College we are pleased to have found a way to continue our involvement in dance training," said John Rankin, President of George Brown. "Our communities would be less well served by the loss of a dance school."

"We are very excited by this innovative partnership," said Richard Dodds, chair of the board of Ballet Jorgen. "This further supports the company's existing efforts to improve resources for Canadian ballet choreographers. And, knowing the need for contemporary professional training in Canada, we wanted to play a role in developing the professionals of the future."

The chair of the Performing Arts
Department at George Brown College,
Heinar Piller, said, "I'm confident that with
energetic, effective, creative direction and
administration, and with a dynamic partnership of two institutions of acknowledged
excellence, the school will be both artistically and finacially sustainable."

The School of Classical and Contemporary Dance will begin classes in September and will continue at the George Brown College campus located at 200 King Street East in downtown Toronto.

THE SCHOOL OF CLASSICAL AND CONTEMPORARY DANCE BACKGROUND INFORMATION

The School of Dance at George Brown College

The School of Dance was founded at George Brown College in 1975 by Lois Smith, OC, internationally acclaimed ballerina from the National Ballet of Canada. As Artistic Director of the School, Ms. Smith built an exceptional program of traditional ballet technique that established a wide reputation for the School as a first-quality dance training centre. She retired in 1988.

Many George Brown students have contributed their studies at internationally prestigious dance schools and many performed with some of the world's top dance companies, as well as in theatrical productions such as "Cats" and "The Phantom of the Opera".

The College realized its mandate to train young people for jobs in the dance and performing arts. But it could not receive normal community college funding from the Province of Ontario because dance education must take place before age 19—the age at which funding to community colleges begins. Student fees were, therefore, the only source of outside revenue and were unable to keep up with escalating costs.

When the College reluctantly decided to close the School as of June 1990, parents and students formed The School of Dance Community Association to rally support. They were able to maintain the school for two more years through energetic volunteer work, increasing enrolment and advocating, while seeking a new long-term solution. Ballet Jorgen was approached because of its artistic vision and innovative management philosophy.

The School of Classical and Contemporary Dance

The new school's curriculum will be based in contemporary ballet, which means adding to classical-based training and enriching it with contemporary forms such as Modern Dance, Jazz, and culture-specific dance forms.

The school will offer two main programs:

 A Professional Program for dancers who wish to pursue a career in dance and have demonstrated their talent and commitment.

 A Recreational Program that offers students of all ages the opportunity to experience a wide range of dance styles at many different levels.

The Professional Program will train dancers and choreographers to work in a broad range of settings. These include companies that that perform contemporary ballet and modern dance; the emerging culture-specific dance groups; musical and operatic productions; as well as commercial activities such as industrials and advertising. A new choreographic composition program will stimulate students to participate in the creative process, both as dancers and choreographers.

There will be a large Recreational

Program for children aged 6 to 13. Students with talent will be identified from this group and recruited for the Professional Program. They will also be able to continue dance for enrichment in the young adult and adult Recreational Program.

The school will also offer courses in Mitzvah technique, used by dancers to improve movement quality and prevent injuries. Mitzvah technique is quickly gaining acceptance as an effective method of stress management and improved posture.

Dance professionals are also served by trained in theatre, mime, music, dance history, improvisation, and other art forms, as well as in marketing, promotion and business. By situating the school within George Brown College, partnerships with other departments will provide students with complete professional training. As well, George Brown Theatre School students will benefit from movement training offered in the Dance School.

A Performance Group will be developed from the Professional Program. This group will perform at schools and community centres, and within the College, providing students with professional experience and working skills.

It is hoped that eventually the school will develop a postsecondary component through an Apprenticeship Program with Canadian contemporary dance companies and a choreographic training program. The program design will focus on matching the abilities of students to the needs of the job market, whether for teacher training, individual productions, or other dance disciplines.

This diversified approach will ensure that the school is continually responsive to real needs in dance education and in the job market, and maintains visibly high standards. It is a unique and exciting vision that should attract to the school new partners from the performing arts industry on an on-going basis.

The New Partnership

Ballet Jorgen was founded by Artistic Director, Bengt Jorgen, in the Fall of 1987, as Canada's only choreographic ballet company dedicated to the presentation and development of original ballets. It has become the leading producer of new ballets in Canada, ballets that are contemporary but based on the classical technique.

Based in Toronto, Ballet Jorgen supports development of Canadian choreographers and has performed in many parts of Canada. It will perform in the U.S. in 1992. Its ensemble size enables it to reach into smaller communities and develop dance audiences through its easy accessibility, in style and in audience communication.

George Brown College is one of the largest of Ontario's colleges with more than 10,000 full time students and 50,000 continuing education students. The College, with four main campuses in downtown Toronto, offers a wide variety of programs in business, community services, health sciences, hospitality, technology, fashion, CONTINUED ON PAGE 3

TUITION CONT'D FROM PG. 1

My main arguement after hearing the rationale behind the change was that it happened to fast without enough notice to students. After further discussion it was agreed that Mr. Rankin and Ms. Cesnick would consider returning students paying their first semester fees by July 31, 1992, and their second semester fees by November 15, 1992. In the meantime they requested that I put together a committee of three or four students that would meet to establish what the criteria for a deferral would be. I agreed and left the meeting feeling sympathetic to the Colleges financial position yet concerned that students were not being treated fairly.

The day after my meeting with Mr. Rankin and Ms. Cesnick I went to our College Council and put forward a motion to have the Chair of College Council write Mr. Rankin a letter stating that a slower implementation of the new policy would benefit the students. This motion was passed and a letter was to be written.

On Monday April 20, 1992, myself and four other students met with the acting registrar and other members of Administration to discuss the criteria for deferrals. The final result of that meeting was that a one year phase in of the new policy would apply for returning students.

What this means is that students have one year and three months notice that their fees are due by the end of July, no exceptions. A deferral is only granted if you meet the set criteria. This criteria will be explained to you when you call the hotline number that will be published in early May. All students who require a deferral must call this number to arrange it.

For 1992/93 fees, all new students have been given advance notice that their fees are due July 15, 1992. For returning students, your full fees are still being asked for by July 31, 1992, however you may pay one semester of it by July 31, 1992, and your second semester is due no later than November 15, 1992. If you cannot make payment by these dates, you must call the hotline to arrange for a deferral, if you do not, you could lose your seat in the class.

As your Students Council President I feel the new policy is a fair one. It is only going to benefit the College in the long run. I do feel that it is a big change and students were not given enough notice in the beginning. Administration was able to see our point of view and as a compromise was willing to implement the policy a little slower.

A revised copy of the policy for the first year follows, read it and if you have any concerns call your registrars office.

Sincerely, Jocelyn Dance President, St. James Student Council

FROM KENSINGTON STUDENT COUNCIL

This will be the last newspaper for this school year, so what the heck, keep it as a souvenir. I hope you all had a successful year here at George Brown, and I wish all the graduates the best in their chosen fields. For those of you who are returning next year, I'll see you then, as I will be returning as President.

On May 7, from 10 am - 8 pm, here at Kensington Campus, we will be holding at Rensington University of the Marketing a fashion and furniture show PLUS we will be holding a great bar-b-q. Admission to the OPEN HOUSE is free, so come on out and treat yourself to a great day.

I would like to take this time to thank all the students who have supported our bar-b-q's at the beginning of the school year, the two pub's that we had, our chocolate covered almonds fundraiser (by the way, we are selling them for only \$1.50 here at the SAC office, so get yours today), and I would like to thank you in advance for those of you who will support our upcoming bar-b-q's. A little news about our very own SAC SHACK at Kensington, it never really got off the ground this year, but look for it to be open in September, so you can get all of your school supplies here, and support Student Council.

If any returning students have any good ideas for social events next year,

CONTINUED FROM PAGE 2

graphic arts, and performing arts.

Here's how the new partnership between Ballet Jorgen and George Brown College will work:

- Ballet Jorgen will manage the School, forming two divisions: Ballet Jorgen Professional Company and the School of Classical and Contemporary Dance. The divisions will be operated separately to ensure maximum accountability and proper evaluation.
- George Brown College will continue to provide studio and office to the School.
- An Advisory Committee will be established with representatives from George Brown College, Ballet Jorgen, the former School of Dance Community Association, leading members of the dance profession, and other parties who will assist in expanding the mandate of the school. The Committee will advise on curriculum, finances, partnership agreements, and trends in the marketplace.
- The School management will design the curriculum, select and hire staff, set fees, seek outside funding through private fundaising, arts grants, etc., and forge partnership agreements with other organizations.

please drop by the Kensington SAC office, located in room 3113, or call us at 867-2457/2542. We would love to hear some new ideas.

Thanks to all the other SAC executives at all four campuses, for all of your cooperation. I would also like to thank Tina
Dinardo, this wonderful newspaper editor,
on only one condition. Just watch the
typing errors!

PETITION TO BRIAN MULRONEY

I have started a petition that will be sent to Prime Minister Brian Mulroney. It is with regards to the Governments spending of our tax dollars to other worldwide problems, before they are really doing enough for our own environmental causes Look for this petition in your classrooms, as the teachers will be asked to take a few minutes to pass out this petition to the class. I ask that if you want a cleaner world to live in, PLEASE sign this petition, if we bark loud enough, we can make a difference. This petition will be passed around all four campuses. If you happen to miss this petition, please stop by your SAC office to sign it there. Thank you for your co-opera-

Well as the song goes, "I'll see you, in September "

Ciao for now, Carlo Gambale Social Director Kensington SAC 867-2457/2542

MESSAGE FROM NEW VICE-PRESIDENT

Hello, my name is Mark Wilson, and I'm looking forward to serving you as Vice-President on next year's Kensington SAC. I am also looking forward to working with next year's President Carlo Gambale, throughout the summer and all of next year, to make your time at George Brown an entertaining one. I'll see you then.

Mark Wilson Vice-President Elect Kensington SAC 867-2457/2542

THE DIALOG is a publication of St. James Student Administrative Council, 200 King St. E., Toronto, Ont., M5A 3W8.

Editor: Tina Dinardo Advertising Manager: Mario Di Carlo

The articles contained in this are not necessarily the views and opinions of the St. James Student Council.

Returning FULL-TIME STUDENTS:



Like to earn money while going to school, and have fun doing it?

Well if you do, Pub Staff is for you!

Come down to the St. James Student Council office (located in the basement of the St. James Campus) to pick up your application form.

If you have taken the Servers Intervention Program it would be an asset, if you haven't we'll make sure you do. Ask any of your 1992-93 Student Council for more information.

Your 1992-93 S.A.C.

•Colleen McDowell•Bill Windrem•Jocelyn Dance•

•Lucy Luciano•Michael Teixeira•

INFORMATION SYSTEMS WINNER



Mr. Archie MacDonald presenting the winning first prize to Abraham Zereau at the Information Systems Pub.

On April 10th at 6:00 pm the winners for the draw were announced at the Information Systems pub. Mr. Archie MacDonald, a faculty member presented the winning 1st prize, an AT 386sx microcomputer to Abraham Zereau a student at St. James Campus. The second prize, a Word Perfect manual was awarded to Glenda Comeau who was not present to receive her award. Garry Atkinson was awarded the 3rd prize, a box of high density diskettes, and was overwhelmed by his winnings.

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MINISTRY PROPOSAL: GENERAL EDUCATION TO CONSTITUTE 30% OF ALL PROGRAMS

-CITY COLLEGE NEWS

A provincial government board has proposed that all college programs include 30 per cent general education.

While many details remain to be ironed out, the proposal could ultimately mean that George Brown students will spend a higher proportion of their time studying languages, humanities or social sciences and a smaller proportion on technical subjects.

The College Standards and Accreditation Council (CSAC) Establishment Board proposed in a discussion paper released in March that college programs include 20 per cent general education by the end of a fiveyear period, and 30 per cent by 10 years.

According to the board discussion paper, the initial 20 per cent could be divided between liberal arts courses and existing courses from other programs.

Issues that remain to be resolved are substantial, including an exact definition of general education and if any increase in general education would be included within current program hours, or if programs would be expanded to accommodate it.

What is clear though, is the commitment of the provincial government to expand general education in Ontario colleges.

Dr. Bernard Shapiro, Deputy Minister of Colleges and Universities, told George Brown staff at a meeting in early April that the Ministry is "very interested in emphasizing this type of education."

The debate about the place and value of general education has gone on in the college system and at George Brown for many years.

Some staff and program advisors argue that as much program time as possible should be spent on technical and job-related skills that increase the immediate employability of graduates. Others, including the Ministry, argue that general education should play a more prominent role in cirriculum because it will enhance the longterm career prospects of graduates by making them more adaptable to new jobs and technologies, as well as building better communication and reasoning skills. Some proponents of more general education say that it will also expose students to aspects of the world issues outside their job field that will enhance their lives and the community in general.

There has been much debate about general education at George Brown, including a proposal for a special committee to study the issue made by College Council in 1988. In 1990, former president Doug Light put forward a series of principles that included a five-year phase-in of increased general education at the college.

The college has no overall general education policy. Individual academic departments decide on the amount of general education content in their programs.

The CSAC Establishment Board is also proposing a number of other major changes in the way colleges operate, which could be implemented on the coming years. These include:

- System-wide standards for programs that specify "learning outcomes" and admission requirements. Currently, individual colleges develop the curriculum of programs they offer, which are then approved by the Ministry. - System-wide review of programs to ensure they are meeting established standards and that their content is appropriate. Currently, individual colleges review their programs, usually with the help of external program advisors.

George Brown Academic Vice-President Patricia Groves says CSAC board proposals will improve the quality of college education in Ontario.

"They deserve the support they appear to be getting."

AMA-ZING

During April 9 to 11, the George Brown College - AMA Marketing Club attended the 14th Annual American Marketing Association Collegiate Conference in New Orleans, Louisiana. Every year over 2000 students from Colleges and Universities from across North America get together and participate in one-on-one competitions and seminars. This year 13 members of the Marketing Club went down, and like Alexander the Great, after the Battle of Arbela . . . they were victorious. The Club won 2 awards! One was for Chapter Performance, and the other was for the one-on-one session. It was a great opportunity to apply the Marketing knowledge that we learn at school. The Club is looking forward to having you . . . the student, becoming a member of our winning team and carrying on the winning tradition.

1992/93 ST. JAMES STUDENT ADMINISTRATIVE COUNCIL

The school year is almost over and your new student council for the next year has been elected. On April 2, 1992, the election results were announced.

YOUR NEW EXECUTIVES ARE:



PRESIDENT: JOCELYN DANCE



V.P. OF FINANCE: MICHAEL R. TEIXEIRA



V.P. OF COMMUNICATIONS: BILL WINDREM



V.P. OF ACTIVITIES: COLLEEN McDOWELL



V.P. OF INTERNAL LUCY LUCIANO

Four new Divisional Representatives were also elected. These are:

Nursing Nursing Hospitality Graphic Arts Cathy Newman Alex Spanovich Holly Anne Petz Tyson Kingsbury

An election will be held at the beginning of September for the remaining Divisional Representative positions. They are: Nursing, Business, Graphic Arts, Community Services, Hospitality and Performing Arts. An announcement will be made in the first issue of The Dialog put out in September giving details on the elections and the date it will be held.

CONGRATULATIONS AND GOOD LUCK TO ALL OF YOU!!

GLOBAL TRADE, HUMAN RESOURCE WORK NEW SPECIALITIES IN SCHOOL OF BUSINESS

-CITY COLLEGE NEWS

George Brown's School of Business is moving into some mew fields and, at least temporarily, out of some old ones.

Starting in September, the School will start teaching students how to manage international trade and human resources.

Dean Jim Ross says the two new programs will address key areas of current and future job growth in the business community.

The 32-week, post-diploma International Trade program is geared to people who already have post-secondary business education and some on-the-job experience.

They'll study international marketing, importing and exporting regulations, and international finance, and work in the field for a portion of the program.

The new two-year Human Resources Management program is designed to meet the need for human resource specialists who are familiar with training, staff development and the increasingly complex range of equity and human right issues as well as recruitment, compensation and benefits. The program has been endorsed by the Human Resources Professional Association of Ontario.

At the same time that these two programs are starting, the school is moving out of several other areas.

Lack of student interest is forcing the division to suspend diploma programs in retail management and office systems, Ross says.

The college has found that retailers tend to prefer to train their own staff with in-house programs, and the concept of a management role in office information systems is currently poorly understood by the public at large, he says.

The Office Systems program may be revived in the future.

"It's right on the money," says Ross. "In time it will be understood."

The School of Business has also suspended certificate programs in high-demand areas of computer programming and accounting for financial reasons.

These programs need the support of recently withdrawn government seat purchases to be financially viable, Ross says.

In addition, high costs have forced the division to cancel the co-op education option that has been available in Accounting, Information Systems and Small Business Management diploma programs.

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The additional co-op fee that students paid didn't cover the costs of arranging for co-op placements, and the co-op placements themselves were becoming harder to find in the recessionary economy, Ross says.

The division remains committed to offering students practical experience, and will continue to offer field experience in many of its programs, Ross says.

The climate of financial restraint in the college will probably mean that any new programs developed by the division in the future will mean reductions in existing programs.

"We're going to have difficulty starting new programs without reducing others."

NO FORMAL, FREE BAR-B-Q

Due to the unfortunate lack of interest, the St. James Farewell Formal has been cancelled. Instead, the Student Council will be having a free bar-b-q on the patio during the week of May 11 - 15 from 11am - 2pm. Free hotdogs and hamburgers and pop will be supplied. For more information, come to the Student Council Office located in the basement.

GOOD LUCKAND HAVE A SAFE SUMMER FROM THE 1991/92 & 1992/93 STUDENT COUNCILS!

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